ORDER

Orders	Order / Rev:	704716		KPNX
	Alt Order #:	06264226		Kriva
	Product Desc:	FRIENDS OF THE MJRTY		
	Estimate:	4939		KPNX
	Flight Dates:	08/07/12 - 08/20/12	Primary AE:	Jim Quinn
	Original Date / Rev:	08/14/12 / 08/14/12	Sales Office:	T-PHI
	Order Type:	Political	Sales Region:	NAT
Agency	Name:	Multimedia Services		
Agency	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
	Dilling Contact.	915 King Street 2nd Floor	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	Friends of the Majority		
Ad tol liou.	Demographic:	A35+	New Business Thru:	
	Product Codes:	IS-Candidate/US Senate	Order Separation:	00:15:00
	Priority:	P-2	Advertiser External ID:	
	Revenue Codes:	AGY, GEN, POL	Agency External ID:	8

	F	

Account Executive

End Date

Bill Plan

Start Date

Jim Quinn

				000 040 75	August 2012	50	\$35,075.00	φ20,010.70	
07/30/12	08/20/12	50	\$35,075.00	\$29,813.75	Totals	50	\$35,075.00	\$29,813.75	0.00
Account Ex		I Salas Office	Isales Region	Start Date /	End Date	Order %			

Start Of Order - End Of Order

Start Date / End Date

Net Amount

Spots Gross Amount

Sales Region

Sales Office

M-F 5-530p

Weekdays

Start Date End Date

Week: 08/20/12

08/26/12

7 KPNX 08/13/12 08/17/12 M-F 5-530p

Spots/Week

СМ

Totals

Month

August 2012

Gross Amount

\$600.00P-2

0.00 NM

\$35,075.00

Spots

50

100%

Rating

\$2,400.00

Net Amount

\$29,813.75

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots		Rtg Type	AND RESIDENCE AND RESIDENCE	Amount
1	KPNX		2 08/17/12	M-F 6-7a 12 News Today	CM	6-7a	MTWTF	:30	3	\$600.00 P-2	0.00 NM	3	\$1,800.00
	rr from 9	\$475 to \$	600 per mik								- 1		
	Sta	irt Date	End Date 08/19/12	Weekdays MTWTF	Spots/Week	Rate \$600.00	Rating 0.00						
_	Veek: 08/	W44550000000000000000000000000000000000	2 08/10/12	131111	CM	6-7a	-TWTF	:30	2	\$800.00P-2	0.00 NM	2	\$1,600.00
2	KPNX	06/07/1	2 00/10/12	12 News Today	E.A.V.								
,	Sta Veek: 08/	rt Date	End Date 08/12/12	Weekdays -TWTF	Spots/Week 2	Rate \$800.00	Rating 0.00						
_	KPNX	A. A	2 08/20/12		7-9a CM	7-9a	M	:30	1	\$700.00 P-2	0.00 NM	1	\$700.00
3	KPNA	00/20/1	2 00/20/12	NBC Today Show									
	rr from	\$600 to \$	700 per mik								1		
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
١	Week: 08		08/26/12	M	1	\$700.00	0.00		2)	A-00 00 D 0	0.00 NIM	4	\$2,800.00
			2 08/17/12	M-F Today Show	7-9a CM	7-9a	MTWT.E	:30	4	\$700.00P-2	0.00 NM	4	\$2,000.00
				NBC Today Shor	W								
	rr from	\$600 to \$	5700 per mik	e		1020045	B 1						
	Sta	art Date	End Date	Weekdays	Spots/Week		Rating						
1	Neek: 08	/13/12	08/19/12	MTWTF	4	-	0.00	.00	- 1	\$600.00P-2	0.00 NM	1	\$600.00
(KPNX	08/20/1	2 08/20/12	M-F 5-530p	CM	5-530p	M	:30	1	\$000.00F-2	0.00 14101		

Rating

0.00

MTWTF--

:30

Rate

\$600.00

5-530p

Print Date: 08/14/12 15:26:17 Page 2 of 3

KPNX

Order / Rev: 704716

Alt Order #:

Flight Dates:

08/07/12 - 08/20/12

Advertiser:

Friends of the Majority

06264226

Product Desc:

FRIENDS OF THE MJRTY

Estimate:

4939

			04-1/5-13	Time Days	Len Spo	te	Rato Pri	Rtg Type	Spots	Amount
Ln Ch Start End	Inventory Code	Break			:30	4	\$600.00P-2	0.00 NM	4	\$2,400.00
7 KPNX 08/13/12 08/17/12	M-F 5-530p M-F 5-530p	CM	5-530p	MTWTF	.30	-+-	9000.001 Z	5.55 11.0	2,577	t t
<u>Start Date</u> <u>End Date</u> Week: 08/13/12 08/19/12	Weekdays MTWTF	Spots/Week 4	<u>Rate</u> \$600.00	Rating 0.00				0.00.111.	0	\$2,700.00
N 8 KPNX 08/07/12 08/10/12	M-F 5-530p M-F 5-530p	CM	5-530p	-TWTF	:30	4	\$900.00 P-2	0.00 NM	3	⊅∠,/00.00
<u>Start Date</u> <u>End Date</u> Week: 08/06/12 08/12/12	Weekdays -TWTF	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0.00						
Spot Ch Date Range	escription		/End Time	W	<u>/eekdays</u> TwThF	<u>Len</u>	gth Rate :30 (\$900.00)	Rtg Type 0.00 NM		
3 KPNX 08/06/12-08/12/12 N Credited	1-F 5-550p	0.00	~P							
[mg line 24]		CM	6-630p	M	:30	1	\$800.00P-2	0.00 NM	1	\$800.00
9 KPNX 08/20/12 08/20/12	12 News 6pm	Civi	0-030p	4*1			CO*00004004004004000 CO200			
rr from \$700 to \$800 per mile		Spots/Week	Rate	Rating						
<u>Start Date</u> <u>End Date</u> Week: 08/20/12 08/26/12	Weekdays M	<u>Spots/Week</u>	\$800.00	0.00						40.000.00
10 KPNX 08/13/12 08/17/12	M-F 6-630p	CM	6-630p	MTWTF	:30	4	\$800.00 P-2	0.00 NM	4	\$3,200.00
100 m	12 News 6pm									
rr from \$700 to \$800 per mil	weekdays	Spots/Week	Rate	Rating						
<u>Start Date</u> <u>End Date</u> Week: 08/13/12 08/19/12	MTWTF	4		0.00				0.00 1114		\$1,200.00
11 KPNX 08/09/12 08/09/12		CM	6-630p	T	:30	1	\$1,200.00P-2	0.00 NM	1	\$1,200.00
3x reduced to 1x on thur 8/9	12 News 6pm									
Start Date End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 08/06/12 08/12/12	T	1		0.00	-20	4	\$750.00 P-2	0.00 NM	4	\$3,000.00
13 KPNX 08/13/12 08/17/12	Tonight Show Tonight Show	CM	1035-1135p	MTWTF	:30	4	\$750.001-2	0.00 14141		***
# of spots changed from 3x		mike								
Start Date End Date	<u>Weekdays</u>	Spots/Week 4		Rating 0.00					1	
Week: 08/13/12 08/19/12 14 KPNX 08/20/12 08/20/12	MTWTF	CM 4	530-6a	M	:30	1	\$225.00 P-2	0.00 NM	1	\$225.00
14 KFNA 00/20/12 00/20/12	12 News Today								l	
<u>Start Date</u> <u>End Date</u> Week: 08/20/12 08/26/12	Weekdays M	Spots/Week 1	Rate \$225.00	Rating 0.00						
15 KPNX 08/13/12 08/17/12	M-F 530-6a	CM	530-6a	MTWTF	:30	5	\$225.00 P-2	0.00 NM	5	\$1,125.00
Start Date End Date	12 News Today Weekdays	Spots/Week	Rate	Rating						
Week: 08/13/12 08/19/12	MTWTF	5		0.00	.20	1	\$225.00 P-2	0.00 NM	3	\$675.00
N 16 KPNX 08/07/12 08/10/12	2 M-F 530-6a 12 News Today	CM	530-6a	-TWTF	:30	4	\$225.001 2	0.00 / ///		
Start Date End Date	Weekdays	Spots/Week		Rating					1	
Week: 08/06/12 08/12/12	-TWTF		\$225.00 rt/End Time	0.00	Weekdays	Le	ngth Rate	Rtg Type		
Spot Ch Date Range 4 KPNX 08/06/12-08/12/12	Description M-F 530-6a	CONTRACTOR OF THE PARTY OF THE	1-6a		-TWThF	-	:30 (\$225.00	9) 0.00 NN	1	
Credited									1	
[mg line 25]	0 10 N 10 mm h	M-SU CM	10-1035p	MTWTFSS	30	4	\$2,000.00P-2	2 0.00 NN	1 4	\$8,000.00
17 KPNX 08/13/12 08/19/1	12 News 10 pm	M-Su	10-1000р	311.113.					1	
# of spots increased from 2		k per mike Spots/Weel	c Rate	Rating					1	
<u>Start Date</u> <u>End Date</u> Week: 08/13/12 08/19/12	MTWTFSS		4 \$2,000.00	0.00		- Constant	****	0.00.11	1 1	\$350.00
18 KPNX 08/18/12 08/18/1	2 SAT TDY NBC Today Sho	CM	Saturday To	odayS-	- :30	1	\$350.00 P-	2 0.00 NM		φ350.00
Start Date End Date	<u>Weekdays</u>	Spots/Weel	Rate 1 \$350.00	Rating 0.00						
Week: 08/13/12 08/19/12 19 KPNX 08/18/12 08/18/1			6-7p	S·	- :30	1	\$500.00P-	2 0.00 NM	1	\$500.00
19 KPNX 08/18/12 08/18/1	6p News Now 1	hr							1	
Start Date End Date	Weekdays	Spots/Weel	k Rate	Rating						

Advertiser: Friends of the Majority 704716 Order / Rev: Product Desc: FRIENDS OF THE MJRTY KPNX Alt Order #: 06264226 08/07/12 - 08/20/12 Estimate: Flight Dates:

*Tax 1 Note: Tax 0.5%.

Ln	Ch	Start	End	Inventory Code	Break	Start/End	Time Days	Len Sp	ots	Rate Pri	Rtg Type	Spots	Amount
19	KPNX	08/18/1	2 08/18/12	6-7p 12 News Sat	urday CM	6-7p	S-	:30	1	\$500.00P-2	0.00 NM	1	\$500.00
1000000				6p News Now 1hr							- 1		
1755	_	t Date	End Date	Weekdays	Spots/Week	Rate	Rating 0.00				- 1		
	ek: 08/1		08/19/12	S-	CM	\$500.00 Various	S	:30	1	\$350.00P-2	0.00 NM	1	\$350.00
20	KPNX	08/19/1	2 08/19/12	Sun 8-10a 12 News Sun Too		various		.00		φοσσ.σσ. =			
	Star	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
We	ek: 08/1		08/19/12	S	1	\$350.00	0.00						
21	KPNX	08/19/1	2 08/19/12	530-6p 12 News 5	SundayCM	530-6p	S	:30	1	\$500.00P-2	0.00 NM	1	\$500.00
				12 News Sunday							- 1		
440.000	-	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
15.70.7	ek: 08/1		08/19/12	S	1	\$500.00	0.00 MTWTF	:30	1	\$200.00 P-2	0.00 NM	1	\$200.00
22	KPNX	08/13/1	2 08/17/12	M-F 530-6a 12 News Today	CM	530-6a	MIMIF	.50		φ200.001 2	0.00 11111		
r	r form \$	150 to \$	200 per mik										
	ar market conserva-	t Date	End Date	Weekdays	Spots/Week	Rate	Rating				- 1		
We	eek: 08/1	13/12	08/19/12	MTWTF	1	\$200.00	0.00				0.00 1114		\$005.00
23	KPNX	08/13/1	2 08/17/12	M-F 12-1230p	CM	12-1230p	MTWTF	:30	1	\$225.00 P-2	0.00 NM	1	\$225.00
				12 News at Noon									
ε		t Date	per mike- to End Date	Weekdays	Spots/Week	Rate	Rating						
We	ek: 08/		08/19/12	MTWTF	1	\$225.00	0.00						
				M-F 5-530p	CM	5-530p	M	:30	1	\$900.00 P-2 *	0.00 NM	1	\$900.00
2000				M-F 5-530p									
r	mg					Data	Deting						
141	-	rt Date	End Date	Weekdays M	Spots/Week	<u>Rate</u> \$900.00	Rating 0.00						
	ek: 08/2		08/26/12		CM	530-6a	M	:30	1	\$225.00 P-2 •	0.00 NM	1	\$225.00
N 25	KPNX	08/20/1	2 00/20/12	12 News Today	OW	000 04							
r	mg												
Acres Acres	Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
	eek: 08/2		08/26/12	M	1	\$225.00	0.00	-00		\$1,000.00P-2	0.00 NIM	1	\$1,000.00
N 26	KPNX	08/16/1	12 08/17/12	M-F Today Show		7-9a	TF	:30	1	\$1,000.007-2	0.00 14101		ψ1,000.00
	ma ¢ ma	aved from	m hl 625746	NBC Today Show 6/tr703427 for 1x p		7.31-8/6)							
3		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
We	eek: 08/		08/19/12	TF	1	\$1,000.00	0.00						
*Tax 1	Note:	Tax 0.5%	6.								Totals	50	\$35,075.00